

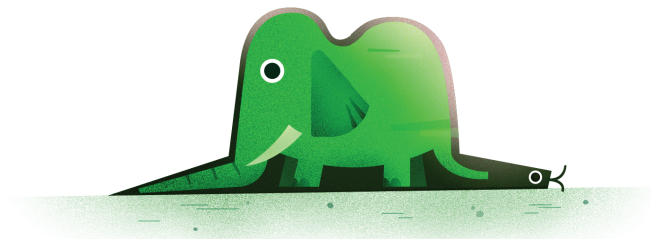


When looking into something
Close your eyes
Lock your ears
Shut your lips
And use your heart
To touch its nature.

GLOWING
PROPOSAL

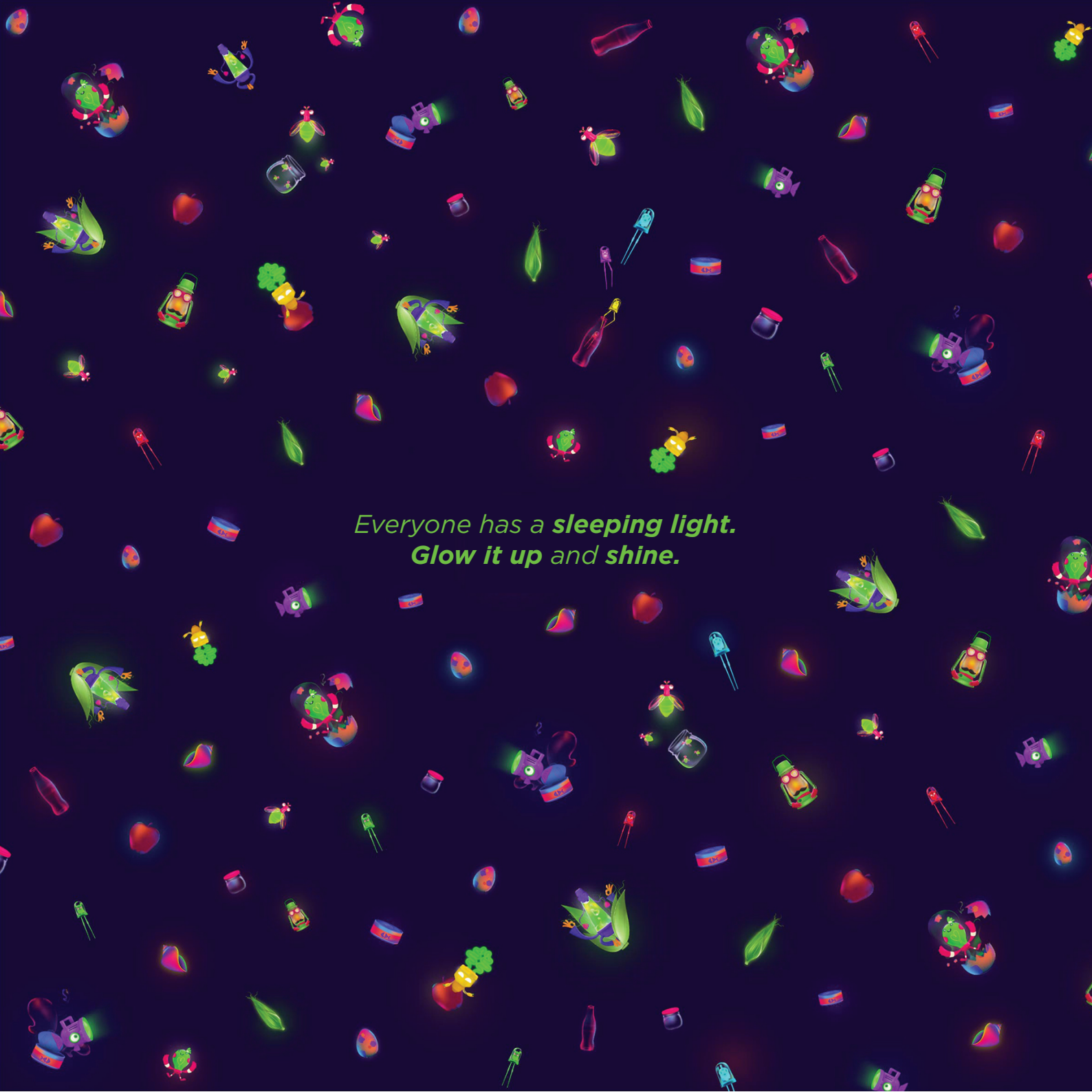


You got the pic, right?
It's a HAT or SOMETHING NASTY?



*Everyone once a LITTLE CHILD
They become ADULTS
So their PUREST CHILDHOOD flies*

*But it doesn't mean
They can't ignite it
They can't dream
They could be the little kids
Once again*



*Everyone has a **sleeping light.**
Glow it up and **shine.***

Our **ANIMATION VIDEOS**
Feature the **wonderful life**
Ignite the **bright sides**
Light up the **kind hearts**
And the warmth inside your mind
So you will see you
Right in the videos.



*Wait, how about the business stories ??
Behind a successful man stands a woman
Like a story stands behind a successful brand
Yeah. We believe in stories, and their powers to inspire the brands. But
what you like more? Words words, words, words, words ? Damn boring.
Or visuals? Definitely the visual stories. With animation, we will make
your stories super-duper interesting in different angles.*

The story plot must be our HERO!

*With the **forthright**.
Your videos come to audience mind.*

*An idea just lights up your brain ? Wanna make it into FIREWORKS ?
WORK with us. Add some FIRE to your ideas. Make it supper HOT. And
our final videos will BLOW the world*





EXPLANATION

We explain your business stories.

BROADCASTING

We “ON AIR” your animated short film



EVENT



ANNIVERSARY



HOLIDAY



PROPAGANDA



AD STRATEGY



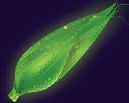
EDUCATION

“Kick out the limits. Do more than six genres”

HOW TO FLOP ?

Easy. Make a video with no emotions, like no happiness, no curiosity, no sadness. Your audience will shoot their head with a gun as they couldn't stand the boredom any longer.

It's call the FLOP ! But we don't make the FLOP, we pop impressions into our audience. We make them remember our vids, with emotions, with new ways and with the deep understanding in consumer insights. WE work with you, to create the POP.



*Don't you know?
Outside is nothing
Inside is SOMETHING*



EVERYTHING REQUIRES A PROCESS

Script writing

Your original idea will be composed by our best copywriters; eventually, there will be a precise script that pleases your expectation.



Brainstorm

From script, our team will carry on doing further research and gathering information to come up with the optimal plan.

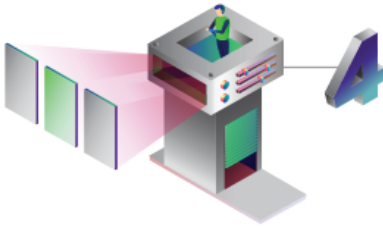
Storyboard

We turn the optimal plan into visual storyboard so that you can easily imagine how the story is developed.



Demo graphic style

The visual concept then will be delivered into some different graphic styles, so you can choose the best option that suits you.



Illustration

Upon the storyboard, our talented visual artists will illustrate a full graphic version from your selected demo.





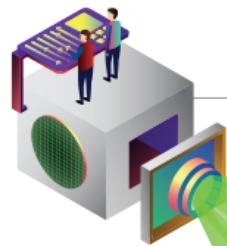
Motion Design

You can even watch the animation in advanced as our team will make a draft of key movement and motion effects.

Voice Recording

We will give you various choices on our voice talent database.

6



Sound Design

Last but not least, background music, sound effects, and narrating voice will be mixed altogether and synced with the animated video for final product.

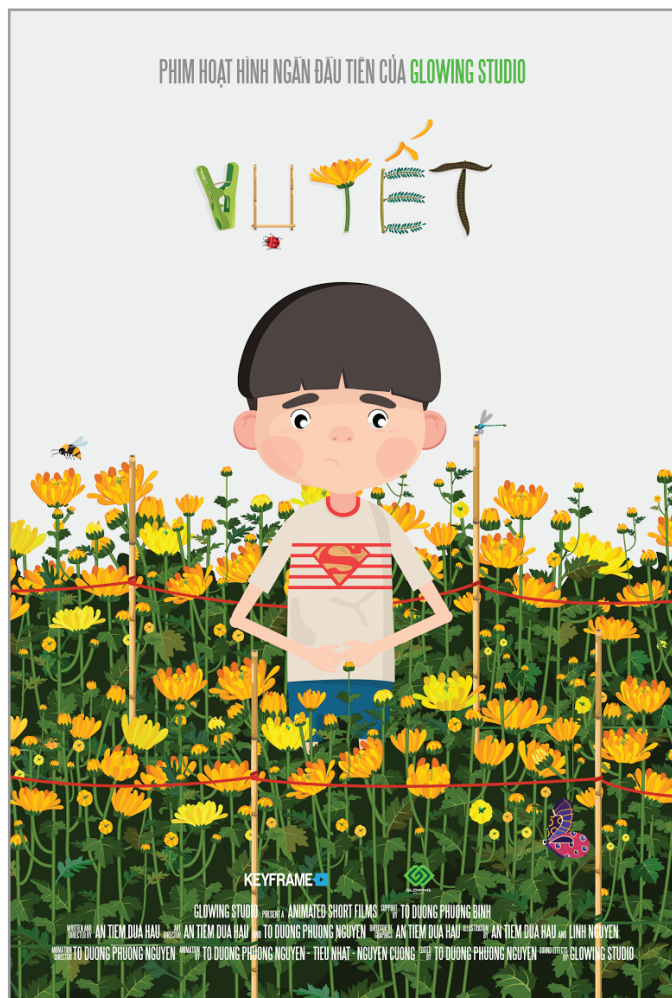
Animation

The illustration design will become lively and energetic with the magic hands of our motion.

8



and **BOOM!**
THERE GO YOUR
ANIMATION



<https://youtu.be/tFKIXuOlpwot>

"Vụ Tết" is a viral video about life in Vietnam countryside. Soft but touching, pure and meaningful, "Vụ Tết" transfers an emotional message: "Happiness is inside the simplest things".



<https://youtu.be/UkMGDIImXT9s>

"Forever is hard to achieve. But by your side, we can achieve". This is not only the manifesto of lovers, but also our theme for Mừng Thanh Wedding Service. Two pure souls unite, ignite and light up their smiles, how could lovers demand more in our project?



ĐI HỌC

Nhạc: **Bùi Đình Thảo** / Thơ: **Hoàng Minh Chính** / Thể hiện: Ca sĩ **Hồng Nhung**

<https://youtu.be/bCChEm7GAWg>

At first going to school, who cries? We bet all of you do. Apart from tears, first day at school is a journey to explore the world. Some childish and lovely experiences. Some sad and fun moments. All will be featured in our music video "Đi học", with a famous song that follows many Vietnamese generations.



“The cavity of cu Tí”

Don't say that you didn't crush candies in your mouth when you were young! Yeah, every kid has this bad behavior, so we make a viral video telling them how to protect their teeth. How Cu Tí experiences cavity nightmare? Let's watch.



<https://youtu.be/6VjRtzW2rN4>



[youtube.com/6VjRtzW2rN4](https://youtu.be/6VjRtzW2rN4)

Y.F.S (Youth Friendly Services)

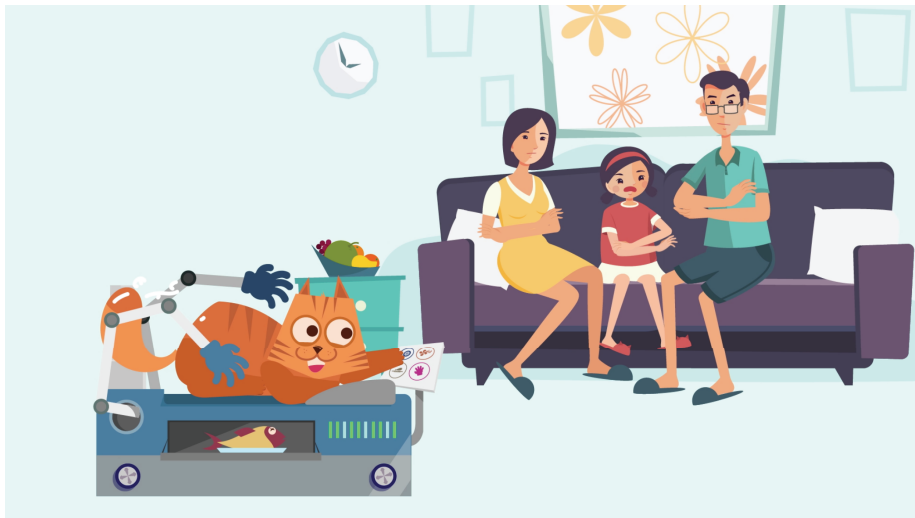
In the UNDP (United Nations Development Programme), Youth Friendly Services is a video that helps increase awareness about sexual health among YKP (young key population), especially MSM (men have sex with men) and trans-genders. The video shows some problems that authorities and health-service supporters meet when providing sexual-health aid for the youth. It also proposes some solutions for sexual-health aid to be more friendly and professional.



Manhattan Next

Have a dream job in New York. Yay, but where to live? Manhattan Next is a service that helps everyone find an accommodation for studying or working in New York. Cooperated with Manhattan Next, Glowing make a video that explains and promotes the service.

<https://youtu.be/KHLjGuEI8jw>



Lazada Big App

Bing!Bing!Bing!...Bing!Bing!Bing! That's the sound when the whole family click "Buy" button on Lazada app. Lazada - our client is promoting a Big Sale Season, so the funny commercial implies a message "Easy buy. Merry life".

https://youtu.be/iFFsly8GN0w?list=PLcJ_sVpJpKrZVO93Ncj6dp_qqvmL9ozQx



*We do not PLEASE. We SATISFY.
That's why clients stay with us*

*We are...
A wacky boy
A jolly girl
A lively dude
With his new do
Ooh, we can be anything
But we got the same thing
We inspire, ignite and light
Out the best solution
For you*



GLOWING
STUDIO

*Everyone has a sleeping light.
Glow it up and shine.*

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